

# UniTrento ICM Info Days

Erasmus+ KA107 International Credit Mobility

Trento (Italy), 13-14 October 2020



## UniTrento ICM - Dissemination

*“Activities serving the dissemination and exploitation of results are a way to showcase the work that has been done as part of the Erasmus+ project. Sharing results, lessons learned and outcomes and findings beyond the participating organisations will enable a wider community to benefit from a work that has received EU funding, as well as to promote the organisation’s efforts towards the objectives of Erasmus+ [...]”*





## UniTrento ICM – Dissemination plan

*Writing together a document which outlines the framework according to which UniTrento as the coordinator and the partners plan and implement the dissemination strategy for the project Erasmus+ International Credit Mobility and answers some crucial questions:*





## UNITRENTO ICM – DISSEMINATION PLAN



WHY



WHAT



WHO



WHERE



WHEN



TO  
WHOM



HOW

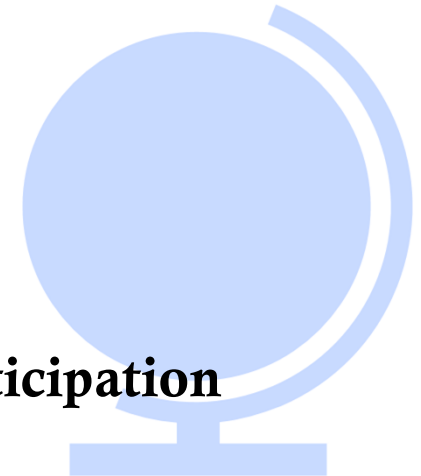




The **impact** of any project largely depends on the effectiveness of dissemination activities



**Highly selected participation**  
**Sustainability**  
**International reputation**  
**Internationalisation at home**



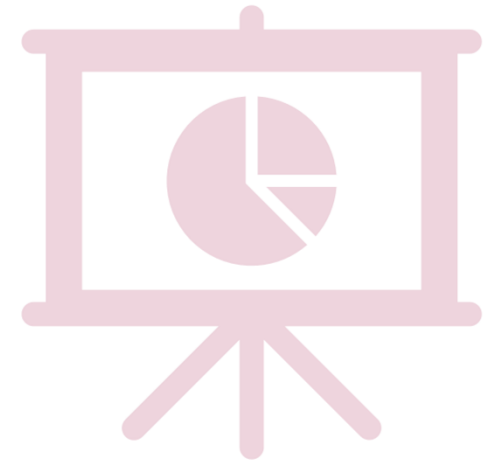


## UniTrento ICM – Dissemination plan: What?



The main **object** of dissemination activity would be:

- **Opportunities**
- **Results**



## UniTrento ICM – Dissemination plan: Who?



UniTrento designates the persons in charge of managing ICM project at the:

- **International Relations Division**
- with the Support of the **Communications and Events Division**



Each partner will identify a **responsible person** in charge of dissemination





## UniTrento ICM – Dissemination plan: Where?



Dissemination can be carried out:  
**locally**

- in the university building
- in the city of the partner university.



at **regional** and **national** level.



The web and social networks will assure  
a wide dissemination **beyond the physical borders.**



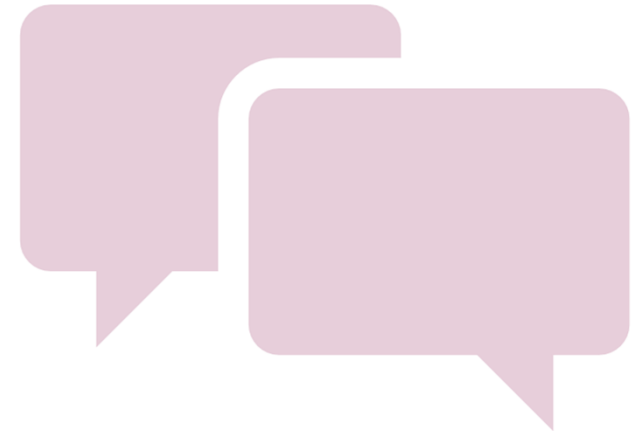


## UniTrento ICM – Dissemination plan: When?



Dissemination are carried out

- **from the beginning** of the project (belonging)
- **Before the nomination deadline**, selection calls must reach all students
- Staff must be informed **throughout the duration of the project**



- **After every single mobility and at the end of the project**, activities held and results achieved should find an adequate dissemination





## UniTrento ICM – Dissemination plan: to whom?



The **target group** of the dissemination activity includes a wide range of stakeholder and are different according to the phase and object...





UniTrento **ICM dissemination plan** is a working document to be **elaborated together with partner universities**

The ICM dissemination plan :  
will **include**:

- information on **timing**
- common **tools** to be used
- target groups to reach
- differentiated **strategies**

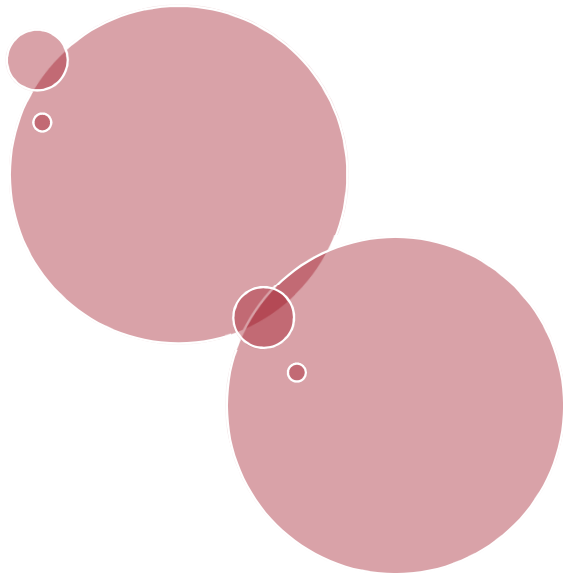




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UniTrento ICM – Dissemination Tools

## UNITRENTO ICM VISUAL IDENTITY



Co-funded by the  
Erasmus+ Programme  
of the European Union



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# UniTrento ICM – Dissemination Tools

## UNITRENTO ICM WEBPAGE

international.unitn.it/incoming/erasmus-study-and-traineeship-for-students

search for information or people

UNIVERSITY OF TRENTO

### INTERNATIONAL OPPORTUNITIES FOR STUDENTS

Home | Exchange students | Programmes | **Erasmus+ Study and Traineeship for students**

#### Erasmus+ Study and Traineeship for students

Among the Mobility of Individuals (Key Action 1) the Erasmus+ Programme allows international students enrolled at a Higher Education Institution that has signed an Inter-Institutional agreement with UniTrento to spend a mobility period at Trento. In the download box you can find the list of universities with which UniTrento has signed an Erasmus+ agreement for student mobility for study, divided according to their location either in a Programme Country (European countries) or in a Partner Country (extra-European countries, called International Credit Mobility).

#### Activities for students

- **Study:** attendance of classes, exams taking, thesis research for students/PhDs, traineeship as combined activity with study
- **Traineeship:** in an enterprise or any other relevant workplace

#### Beneficiaries

Students enrolled in the I, II o III cycle of a Higher Education Institution that has signed an interinstitutional agreement with UniTrento.  
For traineeship it is not required an Erasmus+ agreement and also new graduates are admitted, but if selected before graduation.

#### COMING TO TRENTO

- VIRTUAL INTERNATIONAL STUDENT
- DEGREE-SEEKING STUDENTS
- EXCHANGE STUDENTS
  - Programmes
  - How to apply
  - Choose your courses
  - Language requirements
- SUMMER AND WINTER SCHOOLS
- SERVICES AND FACILITIES
- TESTIMONIALS
- THE UNIVERSITY
- OUR REGION
- PHOTOGALLERY
- CONTACTS

#### NEWS

Alert: Update Esse3 System  
Monday, 19th October from 02.30 p.m. onward

New Erasmus+ opportunity: Strategic Partnerships for digital education

Share a coffee/aperitif with us!

#### USEFUL LINKS

- ECHE - EPS
- What's new ON UNITRENTO ICM
- Erasmus+ App
- Testimonials
- ICM 2020
- ICM 2019
- ICM 2018
- ICM 2017
- ICM 2016
- ICM 2015

## WHAT'S NEW ON UNITRENTO ICM

webmagazine.unitn.it/en/news/incoming/41646/whats-new-on-unitrento-er-icm



Italiano | myunitn

### NEWS

International mobility opportunity at the University of Trento

Tuesday, 4 August 2020

#### What's new on UniTrento ER+ ICM



This page is being updated, please consider checking it frequently.

#### Students

##### Current ER+ICM grantees

The Fall semester 2020/2021 officially began on September 14th in a blended modality. Due to Covid emergency, ER+ICM grantees were not able to reach Trento on time so they began their mobility in the home Country with online classes and activities, planning the required three-month period at UniTrento within the Fall semester. UniTrento is assisting all students in the organization of the mandatory self-isolation period once in Trento.

Please note that, in case it will not be possible to return to their home institutions, **students will be granted an extension of their mobility according to the principle of "force majeure"**.

In case of **exceptional expenses due to interruption for "force majeure"**, they may be reimbursed, if no other refund

#### CONTACTS

International Relations Division  
international@unitn.it

International Mobility Office – Science and  
Technology Area  
Via Sommarive, 5  
Tel. +39 0461 283236 - 3237 - 3976  
mobility-st@unitn.it

International Mobility Office - Social Sciences and  
Humanities Area  
via Verdi 8 - 38122 Trento  
Tel. 0461 283817 - 2275 - 2386 -  
mobility-ssh@unitn.it

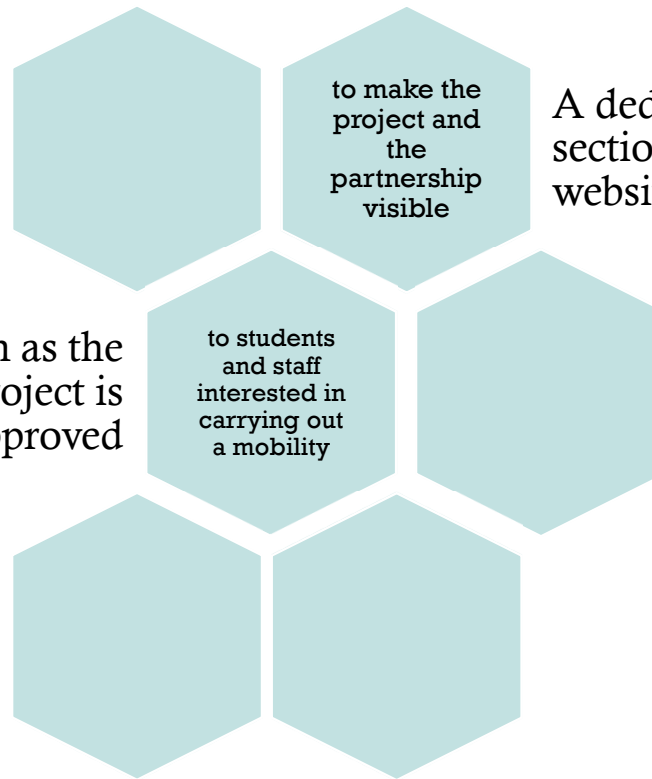
International Mobility Staff - Rovereto branch  
Corso Bettini, 84 - 38068 Rovereto (TN)  
Tel. + 39 0464 808448 / 808311  
Fax + 39 0464 808407  
mobility-cs@unitn.it

#### USEFUL LINKS

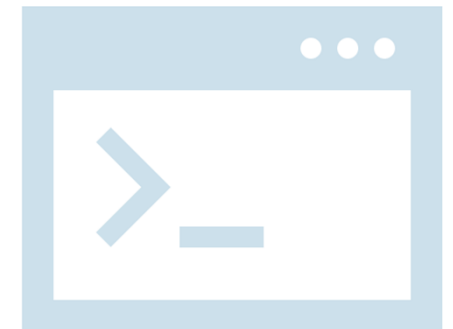


## PARTNERS' WEBPAGE

As soon as the  
project is  
approved

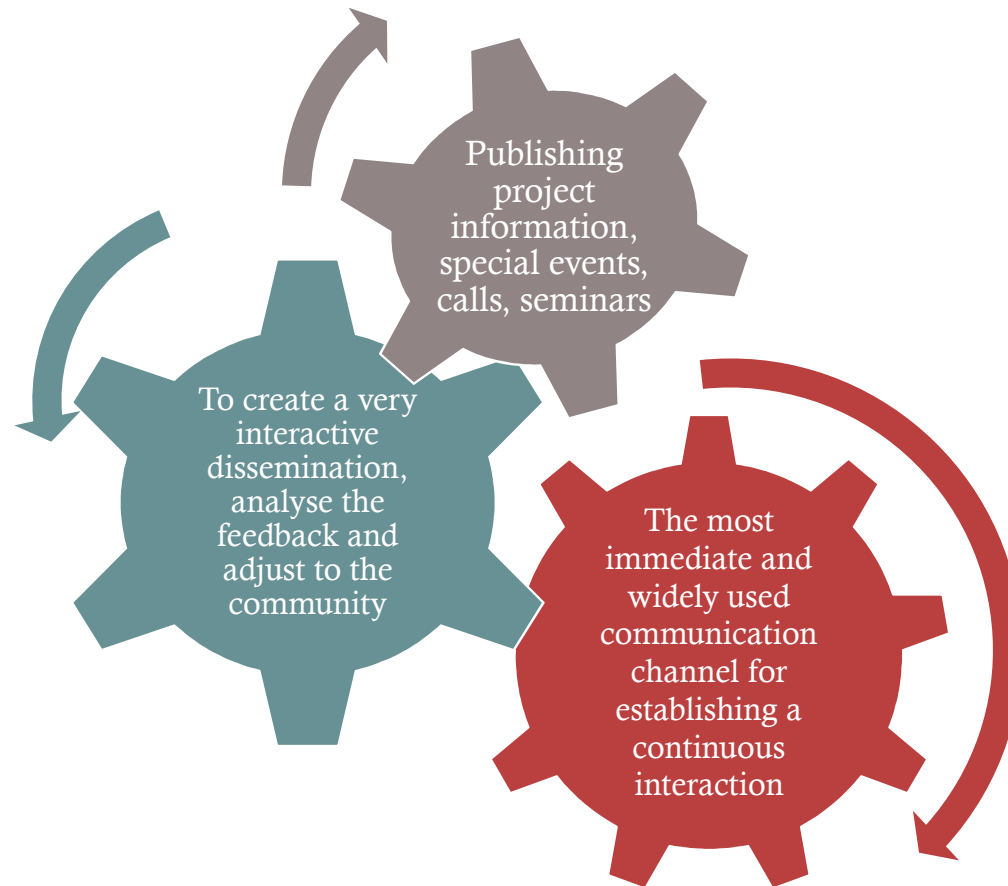


A dedicated  
section of the  
website





**SOCIAL MEDIA**







## PAPER STRATEGY

posters and leaflets with information about the project

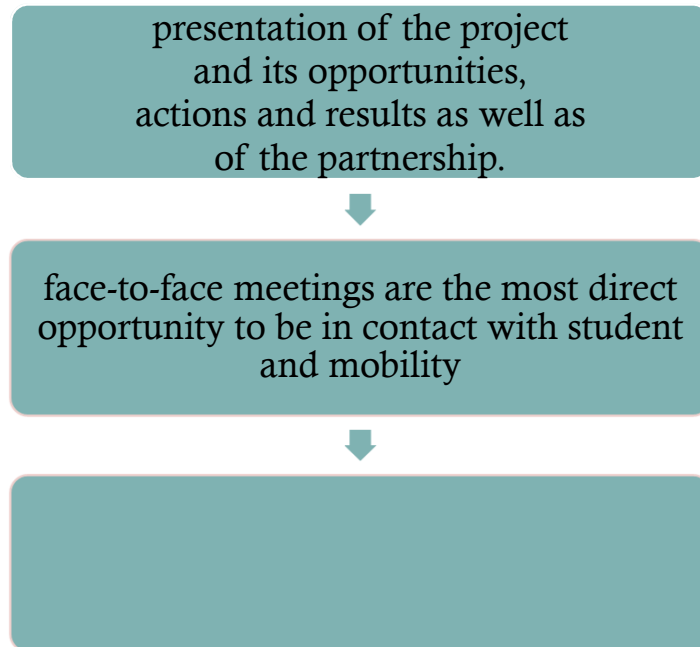
- the presence in the premises of the university and the territory of posters and leaflets of the project contribute to spreading knowledge and a sense of belonging

Sustainable use of resources print on paper is highly encouraged





## INFO DAYS

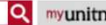



## TESTIMONIALS

in presentations  
organized by IROs or  
teachers and in one-to-  
one meetings also  
organized in  
preparation for the  
departure of new  
fellows..




international.unitn.it/incoming/testimonials

search for information or people 





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### INTERNATIONAL OPPORTUNITIES FOR STUDENTS



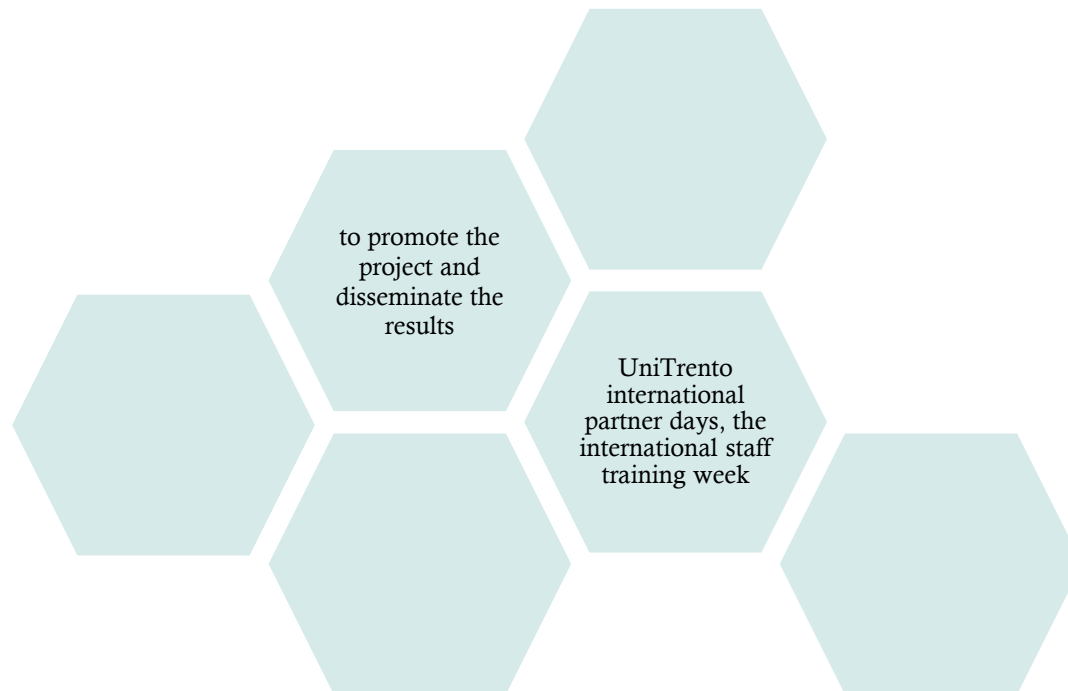
Home | Exchange experiences at UniTrento

Exchange experiences at UniTrento  





## DISSEMINATION EVENTS



# Thank you!

Erasmus+ KA107 International Credit Mobility

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